



Gold is one of the most inert but still reflective elements available on our planet and has obviously proven its ability to survive the rigours of time over thousands of years.

PRODISC Systems (Australia) has been employing 24 karat gold as a reflective layer in its range of archive quality recordable optical media since 1992 when first supplying ABC Archives, CSIRO and the National Library of Australia.

When combined with fade resistant Mitsui Phthalocyanine recording layer and ISO certified manufacturing, the gold reflective layer ensures a non-oxidising PRODISC Gold CD-R a lifetime of up to 300 years, depending on environmental conditions and handling/storage strategy.

The same quality gold layer when employed in ISO certified manufacture of PRODISC Gold DVD-R results in an extrapolated lifetime of 100-150 years, again dependent on environmental conditions and handling/storage strategy.

Choosing any other recordable media for your irreplaceable precious memories, classified data, or security files may afford short term price or cosmetic benefits but only PRODISC Gold recordable media products are chosen by most major regional archiving institutions to ensure very long term protection for Australia's rich heritage of cultural, music, film and broadcast video collections.

BEWARE OF CHEAP IMITATIONS!

Please ensure that you purchase **only** Mitsui licensed genuine PRODISC AUSTRALIA recordable media - all PRODISC AUSTRALIA Gold and Premium products carry an official accreditation printed in the hub area.

Gold Plated Data Protection Products

[PRODISC CD-R 74 Reference Archive Gold \(Gold/Inkjet Printable\)](#)

[PRODISC CD-R 74 Audio Master Gold \(White/Inkjet Printable\)](#)

[PRODISC DVD-R\(G\) 4.7 Archive Gold \(White/Inkjet Printable\)](#)



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